

# Jeremy Lange

161 E. 207 Street, Euclid, OH 44123

P: 646-415-3902 / E: [JeremyRichardLange@gmail.com](mailto:JeremyRichardLange@gmail.com) / W: [Jeremy-Lange.com](http://Jeremy-Lange.com)

Seasoned copywriter, editor, fact checker, and web producer with 20+ years of industry experience. Areas of expertise include e-commerce / parenting & kids / entertainment & pop culture / home decor & DIY / fashion & beauty / menswear / LGBTQ+ interest. Proven success in attracting and building readership, content creation and management, and establishing editorial best practices.

## **Editorial Proficiencies**

Copywriting, Copyediting, Content Editing, Research & Reporting, Blogging, Fact-Checking, Digital Imaging

## **Software Proficiencies**

MS Word, Excel, Outlook, PowerPoint, Photoshop, InDesign, iWork, iMovie, InCopy

## **Web Proficiencies**

Content Management Systems (CMS), Search Engine Optimization (SEO), Social Media Management (Facebook, X, Pinterest, Instagram, etc.), Basic HTML Coding, E-mail Creation and Distribution (MailChimp, Constant Contact, etc.), WordPress

## **EXPERIENCE**

### **Freelance Copywriter and Fact Checker**

***March 2012 - Present***

- Write / edit / fact-check a variety of print and online content, including site copy, blog posts, newsletters, advertorial copy, e-commerce product copy, product naming, customer-facing messaging, and social media posts.
- Current and past clients include **Chewy.com**, **This Old House** magazine, **Kate Spade Saturday** (Saturday.com), parenting blog **Bergen Mama** (BergenMama.com), dating app **MISTER** (MlsterApp.com), **Huffington Post**, **Opening Ceremony Online**, and others.

### **Research Editor at THIS OLD HOUSE Magazine**

***October 2012 - February 2024***

- Fact-checked a wide range of stories—full-length features, front-of-book pieces, how-to tutorials, shopping/directory pages, and more—under strict deadlines to ensure editorial and factual accuracy.
- Responsibilities have also included providing direct support to Managing Editor and Editor in Chief, writing / reporting / editing both editorial and branded content, managing product requests, contributing to special projects, digital archiving, and more.

### **Copywriter / Site Producer at DOODLEDEALS / PLUM DISTRICT**

***March 2011 - March 2012***

- Wrote, edited, and produced content for these daily deal websites targeting parents and families.
- Oversaw daily site updates for multiple national markets under strict deadlines.
- Managed editorial workflow, including creating production calendars; researching products and merchants; uploaded content into the site's custom CMS; drafted promotional e-mails and social media posts.
- Edited content to run on syndication partner sites (Google Offers, Time Out New York Kids, Diapers.com).
- Created and executed various marketing and promotional campaigns.
- Worked alongside the site's Director of Content to create style guide and establish editorial best practices.
- Managed a team of interns and freelance writers.

## **EDUCATION**

**New York University: Bachelor of Arts, Journalism**